

NEWS UPDATE

MARCH 2024



"The true measure of any society can be found in how it treats its most vulnerable members."

- MAHATMA GANDHI



Table of Contents:

| | |
|-----------|--|
| 03 | Introduction History of M S International, Inc. About Sarva Mangal Family Trust Monthly Highlights |
| 04 | Event CSR Employee Engagement Activity |
| 05 | NGO Visit Rocket Learning Pratham |
| 07 | NGO in Focus for March'24 Dava Cana |
| 13 | Success Story Dava Cana |

INTRODUCTION

HISTORY OF M S INTERNATIONAL, INC.

Manu and Rika Shah founded MSI in 1975, in the basement of their home in Ft. Wayne, Indiana. MSI is now the largest importer and distributor in the world of Premium Surfaces including granite, marble, porcelain and ceramic tiles, slate, travertine, limestone and other natural stone products from 37 countries. Most notably, MSI provided the granite for the Vietnam Memorial in DC.

Manu and Rika Shah established Sarva Mangal Family Trust (Sarva Mangal means 'let all be happy' in Sanskrit) over 20 years ago with compassion as their driving force for philanthropy. Manu's vision for SMFT is to act as a catalyst, challenge status quo, nurture passionate change-makers and support leapfrogging ideas that are scalable and sustainable. Today, all members from the Shah family are involved in social impact initiatives that are undertaken by SMFT. Manu supports VOSAP – Voice of Specially Abled People, which has created over 10,000 change makers and rated over 18,000 buildings rated for accessibility. He also supports Lend a hand India, which provides digital vocational training to over 300,000 students in 20,000 schools.

In 2007, Mr. Manu Shah was named Ernst & Young's national "Entrepreneur of the Year" in the distribution, manufacturing, and security category.

ABOUT SARVA MANGAL FAMILY TRUST

Established in 1994 by the Founders of M S International, Inc. The mission of the Sarva Mangal Family Trust is to improve and strengthen the health, education and wellness of communities and help them prepare for global jobs of the 21st century. Sarva Mangal is a Sanskrit word which means "Goodness to All."

To advance this mission, the Sarva Mangal Family Trust has donated to and is continuing to work with various organizations and programs in health promotion and prevention, assisting victims of domestic violence, empowering seniors, entrepreneurship, technological literacy, community activism, and children's education.

MONTHLY HIGHLIGHTS



CSR EMPLOYEE ENGAGEMENT ACTIVITY CONDUCTED AT MSI INDIA
Corporate Social Responsibility Team at MSI Bangalore conducted Donation Drive in March 2024 under their employee engagement initiative. The initiative aimed to collect and distribute clothes, toys, and board games, to support underprivileged communities and contribute to their overall well-being. The Drive witnessed enthusiastic participation from employees, who generously contributed. This initiative targeted individuals of all ages, from newborns to adults, ensuring a broad impact within the community. The real significance of the endeavor lies in the smiles it brought to the faces of recipients, especially the children, highlighting its emotional resonance. (Continued on Page 4).

EVENT - CSR EMPLOYEE ENGAGEMENT ACTIVITY

March 2024 – The Corporate Social Responsibility (CSR) Team at MSI Bangalore organized a Donation Drive under their employee engagement initiative. The drive aimed to collect and distribute clothes, toys, and board games to support underprivileged communities. MSI employees showed immense compassion by donating a wide range of items, including clothing for all age groups, toys, and board games. The donations were collected and sorted by the MSI Social Impact and Admin team to ensure they were in good condition and suitable for reuse.

The donated materials were distributed to Mathrushree Manovikas Kendra, Anganwadi Centers, and Sparsha Trust. Mathrushree Manovikas Kendra supports individuals with developmental disabilities such as autism and cerebral palsy. The donated clothes will greatly benefit the children, who often need to change multiple times a day, by meeting their daily clothing needs.

Anganwadi Centers in Bangalore provide health, nutrition, and early childhood education services. The toys and board games donated by MSI employees will enhance the educational resources available to young children, supporting their development and promoting positive parenting practices within the community.

Sparsha Trust focuses on the holistic development of underprivileged children, offering shelter, education, healthcare, and vocational training. The donation of clothes, toys, and games to Sparsha Trust's centers, Nisarga Grama and Makkala Dhama, as well as to children of construction laborers in their Mobile Crèches, will provide essential support for their comprehensive programs.

This Donation Drive aligns with MSI's commitment to social responsibility and sustainability by promoting the reuse of clothing items, reducing waste, and contributing to a more equitable society. It also underscores MSI's dedication to giving back to the communities in which it operates, fostering a culture of empathy and corporate citizenship. Through these efforts, MSI aims to make a meaningful and lasting impact on the lives of those in need.



Clothes Donated by MSI Employees to Mathrushree Manovikas Kendra



Toys Donated by MSI Employees for Anganwadi Kids



Clothes Donated by MSI Employees to the Kids at Sparsha Trust



Anganwadi Kids with Toys Donated by MSI

NGO VISIT – ROCKET LEARNING

March 2024 – SMFT-supported nonprofit Rocket Learning organized the second edition of Udaan 2024. This conference brought together diverse stakeholders passionate about Early Childhood Care and Education (ECCE) in India. With 250 attendees comprising policymakers, government officials, educators, parents, and researchers, the conference served as an essential platform for discussing crucial issues in early childhood development. Under the theme 'Where Science Meets Economics for Progressive ECCE,' the event aimed to explore the intersection of scientific understanding and economic considerations in shaping the future of ECCE in the country.

Central to the discussions was the Economics of Financing ECCE, which highlighted the need for sustainable investment and resource allocation in early childhood development. Participants engaged in dialogues concerning innovative funding models and the economic benefits of prioritizing ECCE. Understanding the financial landscape of ECCE is essential for ensuring rightful access to quality education for all children, regardless of socio-economic backgrounds.

Another significant focus area was the Role of Technology in Scaling ECCE. In an increasingly digital world, technology holds immense potential to enhance access, quality, and efficiency in early childhood education. Discussions at the conference delved into how technology can be harnessed responsibly to bridge gaps in ECCE delivery, while also addressing potential challenges and ethical considerations.

Nurturing Partnerships for Global Collaboration was a key theme, stressing collaboration among stakeholders locally and globally. Participants explored forging partnerships between government agencies, non-profits, and educational institutions. Strengthening these alliances is crucial for advancing India's children's holistic development. Udaan 2024 served as a pivotal platform for meaningful dialogue and collaboration in ECCE.



NGO VISIT - PRATHAM

March 2024 – The SMFT team recently visited Pratham's Early Years Baalsakhi project in Haryana and Delhi, where they explored educational initiatives for children aged 3 to 8. They witnessed firsthand the impact of innovative techniques in fostering foundational literacy and numeracy skills among these young learners. One notable session was a captivating storytelling class tailored for 6 to 7-year-olds, where narratives not only engaged the children but also enhanced their language proficiencies, promoting listening, comprehension, and expressive abilities. Another significant encounter was the interactive Mothers' Meeting with the Pratham Team, empowering mothers with strategies and resources to become active partners in their children's learning journey, particularly within the home environment.

Additionally, sessions tailored for the younger age group of 3 to 5-year-olds aimed to ignite a passion for literacy and learning from the earliest stages of development. Through age-appropriate stories and playful activities, these sessions fostered a love for reading and cultivated essential early literacy skills in a nurturing and stimulating environment. The team also observed a Tablet Class designed for mothers, introducing them to digital tools curated to strengthen their children's literacy and numeracy development, facilitating dynamic and interactive learning experiences within the confines of home.

Throughout the visit, Pratham's holistic approach to early childhood education was evident, with a strong emphasis on play-based learning and continuous investment in teacher training. The program's commitment to community engagement ensured that parents and local stakeholders were active participants in the educational journey, further amplifying its impact. Ultimately, the visit provided invaluable insights into Pratham's transformative methodologies, reaffirming the significance of early childhood education and innovative teaching strategies in shaping the trajectories of young minds towards lifelong learning and success.



Story Telling Class for 6 to 7 Age Group Kids



Mothers Meeting with Pratham Team



Story Telling Class for 3 to 5 Age Group Kids



Tablet Class for Mothers Group

NGO IN FOCUS FOR MARCH'24 – DAVA CANA

About the Nonprofit

Dava Cana is a non-profit 501(c)(3) organization whose vision is to build a global healthcare delivery model for rural underserved and underprivileged communities worldwide. The idea is to achieve this by advancing health and well-being in marginalized communities through preventive and primary healthcare. In India, Dava Cana operates Aarogya Vahini Mobile Clinics under the aegis of EPICS Trust.

Key Capabilities:

- Access to free or affordable healthcare for people in rural areas at their local dwelling
- Use of Telehealth/Virtual Care Technology to provide high quality healthcare services
- Ongoing patient monitoring from day one
- Access to doctors with multiple specialists
- Sustainable and scalable model which can be deployed anywhere in the world



NGO IN FOCUS FOR MARCH'24 – DAVA CANA (Cont.)

About the SMFT Funded Project

Service Offerings:

- Preventive health screenings: Blood Pressure, Diabetes, Eyesight, Fits, Asthma, Tuberculosis, Malaria.
- Monitor for: Blood Pressure, Pulse, Temperature, ECG
- Treatment for minor illnesses: cold, ear pain, bug bites, minor cuts or wounds, skin rash, strep throat.
- Rapid blood testing, Urine work, Vaccinations, Dental hygiene, and basic pharmacy medicines.



Basic Idea & Philosophy:

- To help and provide the best possible care for those who are willing to help themselves.
- Doctors with multiple specialties to volunteer their services remotely without having to travel.
- Mobile clinic delivery model – Build, Operate & Transfer (BOT).
- Services provided by Doctors, Nurse, and Path Lab Technician



NGO IN FOCUS FOR MARCH'24 – DAVA CANA (Cont.)

Highlight of the Month

In the heart of rural Telangana, Aarogya Vahini continues to be an inspiration of hope and health for thousands. Here are the highlights of their recent endeavors:

- **Expansion of Services:** With support from SMFT, they have launched third mobile clinic in Kamsanpally village, Damargidda Mandal, Narayanpet District. This expansion allows them to extend their reach to 40-50 villages, serving over 125,000 people.
- **Media Recognition:** Aarogya Vahini's work has been featured in esteemed newspapers, shedding light on our mission and bringing awareness to the broader community.



Achievements:

- **Empowering Communities:** The establishment of the Aarogya Vahini Council marks a significant step towards sustainability. With representatives from each village, including Sarpanch, Aarogya Sakhi, and respected elders, this council is poised to take ownership of the wellbeing of every individual in their respective communities. Through monthly meetings and collaborative efforts, they are fostering self-reliance and sustainability.
- **Cataract Surgeries:** Over 100 successful cataract surgeries have been completed, restoring vision and transforming lives. This milestone underscores their commitment to providing comprehensive healthcare services to those in need.
- **Doctor Consultations:** Aarogya Vahini has conducted over 26,250 successful doctor consultations, ensuring that rural communities have access to vital healthcare services.



NGO IN FOCUS FOR MARCH'24 – DAVA CANA (Cont.)

New Developments:

Government Collaboration: Aarogya Vahini is proud to collaborate with the government to address healthcare needs effectively. By serving as a bridge between local communities and government agencies, they facilitate health and wellness checkups, contribute to national surveys, and ensure that essential healthcare information reaches those who need it most.

Improvements on Existing Deliveries:

- **Expanded Reach:** With the addition of third mobile clinic, they have significantly increased their capacity to serve rural populations. By conducting weekly visits to each village and surveying over 95% of households, they are gaining a deeper understanding of community health needs and making healthcare more accessible than ever before.
- **Enhanced Care for the Elderly:** Dava Cana recognize the importance of caring for aging population. By prioritizing regular check-ups and tailored interventions for elderly residents, they are fostering trust and building lasting relationships within communities.
- **Towards Sustainability:** Aarogya Vahini is getting closer to reaching its goal of the Build, Operate, and Transfer model. Through initiatives like the Aarogya Vahini Council and strategic partnerships, they are laying the groundwork for a sustainable healthcare system that will continue to serve rural communities for generations to come.

As they continue their journey towards holistic healthcare and community empowerment, they are grateful for the support of Dava Cana's donors, volunteers, and partners. Together, they are making a difference, one village at a time.



NGO IN FOCUS FOR MARCH'24 – DAVA CANA (Cont.)

Impact

- Healthcare Access:** Aarogya Vahini's expansion efforts, including the launch of the third mobile clinic on 2nd April 2024 at Kamsanpally village, Damargidda Mandal, Narayanpet District. This expansion allows them to extend their reach to an overall 40-50 villages, serving over 125,000 people with over 26,250 doctor consultations, have significantly enhanced healthcare access for rural communities.
- Community Empowerment:** Through initiatives like the Aarogya Vahini Council, the organization is empowering local communities to take charge of their healthcare needs, moving closer to the Build, Operate, and Transfer model.
- Vision Restoration:** Over 100 successful cataract surgeries have been performed, restoring sight and improving the quality of life for beneficiaries.



SUCCESS STORY – DAVA CANA



Name: Khaja Hussain

Project: Dava Cana

Case: Rheumatoid Arthritis

Village: Jajapur

Work: Elder citizen

For the past five years, Khaja Hussain had been enduring the debilitating effects of leg swelling and joint pains. This chronic condition not only affected her physically but also took a significant emotional toll on her family. Despite seeking treatment at various hospitals in Narayanpet and spending considerable sums of money, Khaja found no relief from her suffering.

Her condition seemed hopeless until one fateful day when she heard about the Aarogya Vahini mobile clinic visiting her village. With a glimmer of hope, she decided to give it a try.

The doctor at the mobile clinic carefully examined her and suggested a series of tests, which included blood samples to get to the root of her ailment.

The tests revealed that Khaja had high uric acid levels and was suffering from Rheumatoid Arthritis. This diagnosis was a turning point in her life. The doctor prescribed appropriate medications and provided essential dietary guidelines to manage her condition.

Following the doctor's advice diligently, Khaja began to see significant improvements in her health. The swelling in her legs reduced, and the joint pains that had once immobilized her started to fade. She regained her ability to perform daily activities, which had been impossible for years.

Khaja's happiness knew no bounds. She expressed profound gratitude to the Aarogya Vahini mobile clinic for their exceptional service and dedication. The clinic's efforts not only brought her physical relief but also restored her hope and joy. Khaja felt immensely indebted to the health channel mobile clinic for providing such high-quality treatment at a very low cost, a boon for people like her who could not afford expensive healthcare.

The most remarkable aspect of her journey was the convenience of the mobile clinic. The healthcare team came directly to her village, saving her from the ordeal of traveling to distant hospitals. This personalized care and attention were crucial in improving her health and overall well-being.

Khaja's story is a testament to the transformative impact of the Aarogya Vahini mobile clinics. They play a vital role in providing accessible and affordable healthcare to underserved populations. For Khaja and many others like her, these mobile clinics are not just a source of medical treatment but a beacon of hope and healing.

SUCCESS STORY – DAVA CANA



Name: Jahannavi

Project: Dava Cana – Aarogya Vahini

Case: Burn Injury

Village: Asulon Palli, Utkur

District: Narayanpet

Jahannavi was happily playing at home one afternoon when she wandered into the kitchen. In a moment of curiosity, she accidentally spilled hot tea (chai) onto her body, causing severe burns. Her family, in a state of panic and distress, rushed her to the nearest hospital in Narayanpet, hoping for immediate relief. Despite their best efforts, the infection from the burns did not subside, and Jahannavi continued to suffer.

Desperate for a solution, her family learned about the Aarogya Vahini mobile clinic visiting their area. With renewed hope, they decided to take Jahannavi to the clinic, seeking better care. The doctors at Aarogya Vahini carefully examined her and gently cleaned the wounds on her delicate skin. They provided an ointment to apply to the burns and prescribed some syrups to aid her recovery.

From that moment, Jahannavi's condition began to improve remarkably. The burns started to heal, and the infection gradually subsided. Jahannavi, who had been restless and in pain, began to sleep well and return to her playful self. The injuries on her body vanished, and she was free from pain.

The treatment provided by Aarogya Vahini was not only effective but also affordable. The doctors treated Jahannavi with great care and compassion, free of charge, and the medicines were provided at very low prices. This support was invaluable to her family, ensuring they could focus on her recovery without the worry of financial strain.

Today, Jahannavi is healthy and happy, with no traces of the burns that once caused her so much pain. Her family is deeply grateful to the Aarogya Vahini mobile clinic for their exceptional service. Their dedication to providing quality healthcare to those in need has made a tremendous difference in Jahannavi's life.

This experience has shown the family the incredible impact of accessible and compassionate healthcare. Aarogya Vahini has not only healed Jahannavi but also restored their faith in the power of community-driven health initiatives. Their work is a beacon of hope for many families like theirs, ensuring that everyone, regardless of their circumstances, can receive the care they need.

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